

Communiqué de presse #2, Cannes, 14th July 2021

Gender balance & inclusion – we can do better! New CineRegio toolbox!

Inspire, exchange, share! We are delighted to present the 1st edition of CineRegio Gender Equality & Diversity report – offering spotlight on Gender and Diversity tools and actions taken by regional film funds members of CineRegio – the network of 49 film funds based in 12 EU Members States plus Norway, Switzerland and UK.

Models and methods vary from region to region. Regional film funds are quite diverse in terms of objectives, mandate and financing which leads to different needs. However, we are advocates of the believe that sharing actions already implemented as we embrace this important learning curve is essential.

The figures available to us today show that gender imbalance exists. For example, there are a lack of female film creators and film directors in projects supported by public film & AV funds. This year Cannes Film Festival will host only 4 of 24 films directed by women in its Main Competition lineup. Only one woman, Jane Campion has ever won the Palme d'Or. This is a reminder to us all that the gender imbalance is for real.

*We know that we can do better and as public film & AV funds we are obliged to introduce policies and actions to ensure progress. CineRegio and its members cannot revolutionize the whole film & AV industry – but we can ensure better policies in our regions. **Small actions do matter – it leads to change.***

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We have structured the publication around four categories starting with the basic service of providing general information on the fund's website; moving to the more complex task of collecting and monitoring data; followed by initiatives offering training and networks which are often closely intertwined; and last but not least we will share tools for decision making processes.

Examples from MOIN Filmförderung Hamburg Schleswig-Holstein (DE), IDM Südtirol (IT), Flanders Audiovisual Fund (BE), Wallimage (BE), Screen.brussels fund (BE), Vienna Film Fund (AU), Film i Skåne (SE), ICEC/Catalonia (ES), Cinéforum (CH), Zürich Film Fund (CH) and Film London (UK). The idea is to add more examples as we progress. The "build-measure-learn" approach applied by the CineRegio members have proved to be effective and the sharing of knowledge cross territories brings us faster to the next level.

The publication can be emailed to you today by writing to info@cineregio.org
The publication can be downloaded from 19th July here: www.cineregio.org

NOTES TO EDITOR

CineRegio is the association of regional film funds in Europe. The members invest in film culture and foster regional business by collaborating across Europe. The network counts 49 regional film funds from 12 EU Member States plus Norway, Switzerland and UK. At the Cannes Film Festival 2021 the members have backed 62 titles selected for the Official Cannes Film Festival Programme and parallel sections, including 54% in the Main Competition line-up, 55% in Uncertain Regard and 71% in Critics' Week feature film competition.

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